

Celebration of Fine Art



Scottsdale, AZ ~ USA

Immediate Release:

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19th ANNUAL CELEBRATION OF FINE ART
A TREASURE UNDER THE BIG WHITE TENTS
19th year takes place January 16 through March 29, 2009

Scottsdale, AZ, USA – August 2008:

Every January since 1991 the “big white tents” have gone up on Scottsdale Road in Scottsdale, AZ announcing the opening of the Celebration of Fine Art. In 1991 this was the largest clear span tent installation west of the Mississippi and it was big news. Today, white tents are synonymous with winter in Scottsdale, housing world-class car shows and auctions, horse shows and, of course, the golf events that come to town during the mild winter months in Scottsdale. But the original “big white tents” that started it all are still standing strong and under these tents a treasure is to be found.

Inside you’ll find works of art from over 100 artists who come from around the globe to take place in this annual juried fine art show and sale. The Celebration of Fine Art has become known as the place “*where art lovers and artists connect*”. The one on one interaction between the visitors and the artists is what makes it unique. In addition to the high caliber and variety of art work, the creative energy can be noticed as soon as one walks through the entrance. “Our visitors can meet the artists and watch them work in the full spectrum of art media in all styles and a wide variety of subjects. Being able to visit with the artists, who are all are willing to share their passion, is really what makes this show so special. Collectors come back year after year and bring their friends with whom they want to share this magical experience. It’s like visiting 100 artists’ studios in one day,” said Susan Morrow Potje, Show Director and Co-Owner. (more)

Art & Antiques magazine has called the show “One of the West’s Premier Art Events”. With over 50,000 visitors, the event is designed so that first time buyers to serious collectors are comfortable in the inviting atmosphere. A recent visitor from Chicago said, “This has been a wonderful experience. The art is magnificent and we particularly appreciate the time each artist spent with us to explain their art and personal backgrounds. Very gracious and engaging!” In addition to the 40,000 square feet of interior exhibit space filled with works by known and emerging artists, over 100 works of outdoor sculpture can be found in the one-acre sculpture garden.

The show is open 10 am to 6 pm seven days a week beginning Friday, January 16 through Sunday, March 29, 2009. The Celebration of Fine Art is located in Scottsdale, Arizona on Scottsdale Road just south of the Loop 101 at Exit 34 in the original “big white tents”. Ticket price is \$8.00 for adults and \$7.00 for seniors and military. Children under 12 are admitted at no charge. The ticket price is an all-event pass that is good for all 10 weeks of the show and sale. A café on the premises serves light fare. For more information on the show and participating artists, visit www.celebrateart.com.

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