

Celebration of Fine Art



Scottsdale, AZ ~ USA

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Celebration of Fine Art Brings the Best of Art Galleries, Studios and Shows

18th year in the “big white tent” takes place January 12th through March 23, 2008 in Scottsdale

(Scottsdale, Arizona) - Celebration of Fine Art, a fusion of the best of art galleries, art studios and art shows, brings 100 of the finest artists in the U.S. to Scottsdale. Now in its 18th year, this juried, invitational show and sale takes place under the “Big White Tent” in a unique and intimate setting that connects art lovers and artists.

The Celebration of Fine Art has been called “One of the West’s Premier Art Events” by *Art & Antiques* magazine. It attracts more than 50,000 visitors over the 10 weeks of the show. Sales at the 2007 show totaled more than \$5,000,000. Nearly 98% of the visitors surveyed last year rated the show and sale as a 9.8 on a scale of 1 to 10. More than half of the visitors had attended the show and sale for two or more years. And 87% of visitors surveyed said they will return in 2008.

“Our visitors can meet the artists and watch them working in the full spectrum of art media in all styles and a wide variety of subjects. Being able to watch artists create art is part of what makes our show so special,” said Susan Morrow Potje, one of the show’s four organizers.

The show is designed so that first time buyers-to-serious collectors are comfortable in this inviting atmosphere. More than 40,000 square feet under the tents are filled with works by known and emerging artists. Styles range from realistic to impressionistic, western realism to contemporary.

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Subjects include landscapes to wild life to still life and nearly all media is represented. In addition to the tented areas, the show features a landscaped sculpture garden which is nearly an acre in size. Sculpture created specifically for outdoor use in a garden, patio, pool area or corporate or public environment is displayed. “It is the blend of old and new talent, style and vision that make this event unique, as well as the opportunity to watch work in progress,” said a Scottsdale resident after visiting the show. “This progress is what makes multiple visits fascinating: getting to know the artists is what makes each visit fun.” Participants find the experience equally compelling. “You get feedback about your work... It’s like being on stage and hearing the applause,” said a Celebration of Fine Art artist.

In addition to art demonstrations, Celebration of Fine Art features special charitable events – “Art of the Wild” and “Art of Food” – to benefit Liberty Wildlife and St. Mary’s Food Bank Alliance. For the “Art of the Wild” event, Liberty Wildlife handlers will bring eagles, owls and other raptors to the Celebration of Fine Art on Saturday, January 19 and 26, on Saturday, February 2 and 16 and also on Saturday, March 1 and 15 from 11 a.m. - 2 p.m. The “Art of Food” special event will feature favorite foods and dishes from top Scottsdale restaurants on Wednesday, March 5 from 4 - 7 p.m. The Celebration will contribute \$2,500 to support both Liberty Wildlife and St. Mary’s Food Bank Alliance. In addition participating artists may select one of the charities to receive 20% of the proceeds from the sale of one of their works during the run of the show. Special events are free with admission.

The show is open 10 a.m. to 6 p.m. seven days a week from January 12 through March 23, 2008. Celebration of Fine Art is located in Scottsdale, Arizona on Scottsdale Road just south of the Loop 101 at Exit 34 in the “Big White Tent.” Ticket price is \$8.00 for adults and \$7.00 for seniors and military. The Celebration of Fine Art ticket is an all-event pass that is good for all 10 weeks of the show and sale. Children under 12 are admitted at no charge. A café on the premises serves light fare. For information on the show and participating artists, visit the web site

www.celebrateart.com .

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