



For immediate release

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SCOTTSDALE: WHERE THE DESERT MEETS THE DEEP BLUE SKY

Located just 20 minutes from Phoenix Sky Harbor International Airport, Scottsdale is renowned for its desert beauty, mild climate and near-constant sunshine. The Scottsdale area offers more four and five star resorts and hotels than any metropolitan area in the country and a host of cultural and nature based attractions.

Visitors can experience the Desert Botanical Garden, Scottsdale Center for Performing Arts, Scottsdale Museum of Contemporary Art and the Heard Museum or take a morning hike or mountain bike ride on easy-to challenging mountain trails.

Golfers have a choice of nearly 200 great courses, including the TPC where the FBR Open is played every January while shoppers find nirvana with countless boutiques, inviting malls and internationally recognized brand stores. An art destination, Scottsdale boasts more than 100 galleries and an award-winning public art collection. For ten weeks during the winter season, the Celebration of Fine Art adds 100 more art studios to the city's artful mix.

Dining is unsurpassed with options including celebrity chefs who prepare their finest cuisine in elegant settings to cozy neighborhood bistros that feature great American and ethnic fare. More bliss awaits at Scottsdale's famous spas where visitors are pampered with hands-on techniques that wrap, massage and soothe.

For more about Scottsdale, please visit www.scottsdalecvb.com.