

Celebration of Fine Art



Scottsdale, AZ ~ USA

Immediate Release:

Contact: Susan Morrow Potje or
Jerry Richardson
Phone: 480-443-7695
Email: info@celebrateart.com
Web: www.celebrateart.com

20th ANNIVERSARY CELEBRATION OF FINE ART
TWENTY YEARS OF BUILDING CONNECTIONS AND COLLECTIONS
20th year takes place January 16 through March 28, 2010

Scottsdale, AZ, USA:

For twenty years art lovers from around the world have been building their collections while connecting with the artists who create their work at the Celebration of Fine Art. This unique venue, housed under a 40,000 square foot “big white tent”, has been the temporary home to 100 artists and their working studios from across the US, Canada and the UK for 10 weeks every winter since 1991 in Scottsdale, AZ. Visitors are quick to forget that they are in a tent setting when they walk in and see the caliber of work being created by the juried group of artists each year. Many have called it a perfect combination of the best parts of a weekend art show – access to the artist, and the best parts of a gallery – quality works of art.

By all accounts this juried show has increased in quality each and every year. Returning artists strive to reach new heights of success in their work and new artists bring fresh new styles of art and add to the variety. Two main goals of the jury are to keep the quality of work high and keep the variety broad in both styles and mediums. Another key element in the jury process is the commitment level of the artist. Artists must be able to be present during the ten week long show. This is what makes this show unique and why it has become known as the place where art lovers and artists connect. The life-long relationships that have been developed over the years between the artists and their collectors are a testament to this statement.

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In addition to the high caliber and variety of art work, the creative energy can be felt in the air as soon as one walks through the front entrance. The sights, sounds and smells of art being created fill the air. Animated conversations between patrons and the artists can be heard and the eye is delighted by the amazing works of art in all styles and mediums. The one-acre open air courtyard is filled with life-sized and monumental sculpture suitable for private or corporate collections. It is a place where first time buyers to serious collectors are comfortable. The non-threatening atmosphere is a place where questions are welcomed and experiences are shared. A recent visitor from Pomona, CA said, “In ten years we’ve been to over 100 art shows. Without a doubt, your Celebration of Fine Art captures the talent of artists and their work in the best environment. Thank you, thank you, thank you.”

Over the twenty years, thousands of works of art have been collected and are displayed in homes and corporation around the world. Hundreds of artists have had the opportunity to make a great living sharing their work with people who appreciate it. The success of the show is a combination of quality art, an invigorating experience and the best collectors in the world. Show Director and Co-Owner, Susan Morrow Potje says, “It truly is a “celebration” of the best of art, the people who create it and the people who can’t live without it – the collectors. We are thrilled to be celebrating our 20th Anniversary of bringing art lovers and artists together and hope to be here for at least 20 more!”

The 2010 show is open daily from 10 am to 6 pm Saturday, January 16 through March 28, 2010. The Celebration of Fine Art is located in Scottsdale, Arizona on Scottsdale Rd, just south of the Loop 101 at Exit 34 in the “big white tents”. Ticket price is \$8 for adults; \$7 for seniors and military. Children under 12 are admitted at no charge. Ticket price includes a season pass good for unlimited admission for all 10 weeks. The Celebration Café’ is located on the premises and serves wonderful, fresh food. For more information about the show and participating artists, visit www.celebrateart.com.

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